



More than 200 runners of the Epilepsy Foundation took part in the event to spread awareness about the disorder.

Kings XI Punjab and ItzCash drive epilepsy awareness Cricketing champions lead a live auction to raise money for the cause

The current IPL squad of Kings XI Punjab has joined hands with ItzCash, India's leading digital payments fintech to drive awareness around epilepsy. Team players Glenn Maxwell, D. Sammy, Axar Patel, Martin Guptill, Ishant Sharma and Mannan Vohra along with



the officials came together on Wednesday 10th May 2017, to support the social cause thereby eliminating the prejudice and creating solidarity around the neurological ailment. Autographed memorabilia like Team jerseys, bats, helmets, and caps among others were being offered at special auction organised by ItzCash to raise fund for Epilepsy Foundation India. During the live auction, besides the merchandise displayed, players like Glen Maxwell and Darren Sammy offered their own t-shirts raising the temperament of the crowd which ended up pooling in a good amount for the cause. In sync with our honorable PM's 'Digital India' vision, the proceeds of the auction raised were loaded on a ItzCash prepaid card which Mr. Ashok Goel, Chairman, ItzCash and the KXIP team jointly presented to Dr. Nirmal Surya, Epilepsy Foundation India. Mr. Ashok Goel said, "There is a huge treatment gap for epilepsy in India. While this gap can be attributed to poor education, poverty, and poor healthcare infrastructure, lack of awareness stands tall and needs to be countered effectively.

case study

Epilepsy is no hurdle for them

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MUMBAI: About 260 epileptic patients, along with their care takers, participated in the run, as part of Epilepsy Foundation, an NGO working to provide assistants to the patients.

Members of the group said that they also had nine volunteers running the half marathon, overcoming their difficulties and those who couldn't run, enthusiastically cheering friends from the side.



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Marine Drive that was pouring with more than 300 epileptic patients and caregivers. But our patients made the extra effort to spread the word," said Dr Nirmal Surya, founder of Epileptic

Foundation.
Teriya Nagar and Aryan Patra of Jhalak Dikhla Ja fame performed on stage to encourage the participants and wish them luck for the race.

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